

DAIRY FARMER

PACKAGE

----NAT SOT----

BABY COW

----(NAT SOT)----

Moooooooooooooooooooo!

----(TRACK)----

DOMINGO SANTOS GETS UP EVERY
MORNING BEFORE DAWN TO GO TO WORK.

HE'S RUN HIS ARCATA DAIRY FARM
FOR MORE THAN 50 YEARS.

HE SAYS THE CLIMATE IN
HUMBOLDT COUNTY IS PERFECT FOR
RAISING COWS.

----SOT----

CG: DOMINGO SANTOS

OWNER, WINDY ACRES DAIRY

----(SOT)----

“WE’VE GOT THE PASTURE BASE,
WHICH IS VERY VALUABLE. SEE, OUR COWS
GET OUT TO PASTURE, THEY EAT, THEY
LAY DOWN, THEY ENJOY THE SUN AND THE
WEATHER.”

----NAT SOT----

----(NAT SOT)----

MORE BABY COWS

----TRACK----

BIRDS CHIRPING

----(TRACK)---

WINDY ACRES DAIRY HAS BEEN IN THE
SANTOS FAMILY FOR NEARLY 100 YEARS.

SANTOS SAYS TIMES HAVE CHANGED
AND NOW HE RELIES HEAVILY ON
AUTOMATED MACHINERY TO COMPLETE
THE DAILY MILKING OF HIS COWS.

BUT, EVEN WITH MACHINES, IT'S
NOT EASY.

----SOT----

CG: DOMINGO SANTOS

----(SOT)----

“YOU GOT TO HAVE SOME
EXPERIENCE. YOU GOT TO UNDERSTAND
COWS, KNOW COWS. YOU GOT TO START
SOMEPLACE.”

----NAT SOT----

MILKING COW

----NAT SOT----

MILK TRUCK ARRIVING

----TRACK----

----(NAT SOT)----

MACHINES BUZZING

---(NAT SOT)----

TRUCK NOISE

----(TRACK)----

JIM BRUGGMAN DRIVES HIS SHINY,
LONG MILK TRUCK EVERY AFTERNOON TO
WINDY ACRES DAIRY.

IT TAKES ONLY 30 MINUTES TO PUMP
ABOUT TWO-THOUSAND GALLONS OF A
MILK FROM A GIANT HOLDING TANK
INSIDE THE MILKING FACILITY TO HIS
TRUCK.

----NAT SOT----

----(NAT SOT)----

MILK HITS GROUND

SPLASH!

SOT-CG: JIM BRUGGMAN

MILK TRUCK DRIVER

---(SOT)-----

“IT PUMPS ABOUT 150 GALLONS A
MINUTE. SO THAT’S ABOUT TWO AND A
HALF GALLONS A SECOND.”

---TRACK----

----(TRACK)----

AFTER HE LOADS UP, BRUGGMAN
DELIVERS THE MILK TO CRESCENT
CITY, WHERE IT IS MADE INTO
RUMIANO CHEESE.

AND NOT ONE DROP STAYS BEHIND.

----SOT----

----(SOT)-----

CG: DOMINGO SANTOS

“I HAVEN’T DRANK RAW MILK IN A
LONG TIME. I GUESS IT’S SOMETHING YOU
HAVE TO GET USED TO.”

----NAT SOUND----

---(NAT SOUND)----

ASHLEY MILKS COW

MACHINES

----TRACK----

----(TRACK)----

I HAD TO SEE FOR MYSELF.

NAT SOT

---(NAT SOT)----

ASHLEY DRINKS MILK

CHUGGING

SOT-CG: ASHLEY BAILEY

----(SOT)-----

THE HUMBOLDT REPORT

“IT’S NOT BAD. IT’S WARM. IT’S
FRESH OUT OF THE UDDER.”

----NAT SOT----

---(NAT SOUND)---

COW UDDER

MACHINES PUMPING MILK

----TRACK----

----(TRACK)----

AT THE END OF HIS TYPICAL WORK
DAY AROUND 6 P.M., SANTOS GOES HOME
TO HIS WIFE, MARY.

HE SAYS SHE WANTS HIM TO
RETIRE.

---NAT SOT----

----(NAT SOT)----

BIRDS FLYING

WINGS FLAPPING

SOT-CG: DOMINGO SANTOS

----(SOT)-----

“OF COURSE THERE’S GOING TO
COME A DAY WHEN I HAVE TO. WHEN I
GET DISABLED, I GUESS, OR IF SHE HITS ME
OVER THE HEAD WITH A BOTTLE OR
SOMETHING.”

----NAT SOT----

----(NAT SOT)----

BABY COWS EATING

MOOO!

----TRACK----

----(TRACK)----

ALTHOUGH THE COWS ARE MOSTLY
NUMBERED, SOME HAVE NAMES, LIKE
CHARLIE THE BULL, FOR EXAMPLE.

----NAT SOT----

----(NAT SOT)----

CHARLIE THE BULL WALKS

STOMPING IN MUD

----STANDUP-----

---(STANDUP)----

CG: ASHLEY BAILEY

THE HUMBOLDT REPORT

ON THIS DAIRY THERE ARE ABOUT
350 MILKING COWS AND ONLY FOUR BULLS
TO SHARE ALL THE LOVELY LADIES.

FOR THE HUMBOLDT REPORT, I'M
ASHLEY BAILEY.

THE HUMBOLDT REPORT Rundown

Updated: 3/3/10

Producer: Tristan Pulido

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A1	Hello 2-SHOT	:10
A2	Open animation (VIDEO/SOUND)	:30
A3	What is the Redwood Curtain? 2-SHOT	:20
	NAT SOUND Donut	1:30
	On cam tag (2-SHOT)	:10
A4	Redwood Trees CECI ON CAM	:10

	Sara Wilmot Pkg		2:00
A5	Marijuana Culture	CLYDE ON CAM	:10
	Carlos Machuca Pkg		3:00
A6	GEESE MIGRATION	CECI ON CAM	:30
	VO		
A7	Tease 1	2-SHOT	:15
	Video TATTOO AND DAIRY		
animation=====			
Break 1 (PSAs)			1:00
=====			
B1	Graphics/music		:05
B2	Life of a Farmer	2-SHOT	:10
	Ashley Bailey Pkg		2:00
B3	Life of a Fisherman	CLYDE ON CAM	:10
	Matthew Hawk Pkg		2:00
B4	Running Man	CECI ON CAM	:10
	Nat/Sot Pkg		1:00
B5	Tease 2	2-SHOT	:15
	Video FOOD AND BAY JUMPERS/animation		
=====			
Break 2 (PSAs)			1:00
=====			
C1	Graphics/music		:05
C2	Tattoos	2-SHOT	:10
	Lye Landau Pkg		2:00
C3	Frisbee Golf	(CECI ON CAM)	:10
	NAT SOUND PKG		:45
C4	Food Culture	CLYDE ON CAM	:10
	Clyde Mailes DONUT		2:00
	TAG CLYDE ON CAM		
	C5 Bay jumpers	CECI ON CAM	:20
	VO		
C6	Bye	(2-SHOT)	1:20
(credit roll)			
Total Running Time			30:00