

A4 ARCATA FACTS

BAILEY ON CAM

DONUT

H-S-U IS LOCATED IN THE CITY OF
ARCATA.

YOU MIGHT HAVE HEARD IT CALLED
R-COT-UH OR ARCADIA.

BUT IT'S ARCATA.

THE CITY HAS ABOUT SEVENTEEN-
THOUSAND RESIDENTS... ABOUT SEVEN-
THOUSAND OF US ARE H-S-U STUDENTS.

----(DONUT)-----

----TRACK----

----(TRACK)----

B ROLL: AIRPLANE OVERHEAD

ARCATA IS NEXT TO THE HUMBOLDT
BAY AND JUST A TEN-MINUTE DRIVE AWAY
FROM THE BEACH.

B ROLL: PLAZA

THE CENTRAL HUB OF ARCATA IS
THE PLAZA.

----SOT----

----(SOT)----

“IT’S NOT BERKELEY, BUT THERE’S
STILL THAT SAME VIBE IN A SMALLER,
ENCLOSED SPACE.”

---(TRACK)---

ITS STORES, CAFES AND BARS ARE
JUST A FIFTEEN MINUTE WALK FROM
CAMPUS.

B ROLL: FARMERS MARKET

FARMERS MARKET IS HELD HERE
EVERY SATURDAY MORNING FROM MID-
APRIL TO MID-NOVEMBER.

---SOT---

---(SOT)---

“IT REMINDS ME OF THE SIMPSONS, A LITTLE BIT, BECAUSE IT’S KIND OF LIKE THE TRADITIONAL TOWN SQUARE WITH LIKE, A STATUE IN THE MIDDLE.”

---SOT---

---(SOT)---

“IT’S LIKE A SQAURE WITH THIS BIG GRASS SPACE, AND A BIG STATUE OF THIS REALLY COOL GUY.”

---TRACK---

---(TRACK)---

B ROLL: MCKINLEY

IT’S ACTUALLY A STATUE OF PRESIDENT MCKINLEY.

B ROLL: DANCERS

SOME SAY THE MOST UNIQUE THING ABOUT ARCATA IS THE PEOPLE THAT LIVE THERE.

---SOT---

---(SOT)---

“IT’S A PRETTY THRIVING COMMUNITY OF INTELLIGENT PEOPLE, TRYING TO LIVE TO THE BEST OF THEIR ABILITIES.”

---SOT---

---(SOT)---

“I CAN’T REALLY GO TO THE GROCERY STORE WITHOUT SEEING PEOPLE I KNOW.”

---SOT---

---(SOT)---

“ALL MY FRIENDS ARE HERE.”

---SOT---

---(SOT)---

“EVERYONE SAYS IT’S A HUGE HIPPIE TOWN, BUT YOU KNOW, THERE ARE OTHER PEOPLE HERE, TOO.”

---SOT---

---(SOT)---

“IT GIVES A CHANCE TO FEEL LIKE THE AMERICAN DREAM. LIKE, IF YOU WANNA MAKE A HAMBURGER JOINT, YOU COULD DO IT.”

---(TRACK)---

B ROLL: ARCATA SIGN

IT'S EASY TO GET TO DOWNTOWN ARCATA FROM CAMPUS. JUST WALK DOWN 14TH STREET AND MAKE A LEFT ON G AND YOU'LL HIT THE PLAZA.

The HSU Survival Guide Rundown
Producer: Lilah Landau

Updated: 5/5/2010

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A1	Open animation/music		:15
A2	Hello/Dorm Life	2-SHOT	:25
	Carlos Machuca pkg		4:00

A3	Best Place to Eat On Campus Erik Shapely pkg	2-SHOT	:10 2:00
A4	J-points vs. C-points animation Horn w/graphics	2-SHOT	:30
A5	Best Place To Eat Off Campus Alex Gautreaux pkg	2-SHOT	:10 1:30
A6	Tease 1 (Top 5 and HSU Programs) BAILEY ON CAM		:15

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Break 1 (Sara's Top Tips #1 navigation) 1:00

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B1	Graphics/music		:10
B2	HSU Programs Jacob Horn donut	JACOB ON CAM	:10 3:00
B3	Top Classes to Take Matt Hawk pkg	2-SHOT	:10 3:00
B4	Tease 2 (Sex and Fun)	2-SHOT	:15

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Break 2 (Sara's Top Tips #2 safety) 1:00

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C1	Graphics/music		:10
C2	Arcata Facts Ashley Bailey Donut	BAILEY ON CAM	:10 2:00
C3	Fun Stuff To Do In Nature Lindsey Jones pkg	2-SHOT	:15 3:00
C4	Transportation in Arcata Cecilia Phillips pkg	2-SHOT	:10 3:00
C5	Sex Health and Relationships Tristan Pullido pkg	JACOB ON CAM	:10 1:30
C6	Bye/credits	2-SHOT	